



Welcome!

AYELEN ALCOVER PHOTOGRAPHY

Thanks

First of all I want to thank you for choosing me as your photographer.

To release some of the pre shoot stress I have made this guide with some points that experience has taught me.

I do not want to just give you stunning images, I want everyone to enjoy the process and remember it as a really fun experience!

Lifestyle Photography

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This photography shoot is about capturing unique moments with a real connection while keeping the spontaneity. I will not pose you, instead I will take the time to guide you to get the genuine smiles, the candid bonding between the family members and soft affections. I am here to document your everyday moments and create those big memories you will cherish forever.

We will take the time to slow down and really appreciate the little things. During our photoshoot we will make time for whispering, tickles, make funny faces or just stare at each other. I want to create images that not only show what you look like, but show who you are!



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Before the session

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- Think about your outfits (check next page for wardrobe advice).
- Pack one toy for your child, it is always nice to have some pics with their favorite possession.
- I also recommend that if possible, you do not bring your bag, backpack, phone, keys, handbag, sunglasses, shopping bags, kitchen sink, etc. Well, okay, may be your phone and your keys, but please also consider them when choosing what to wear, can you put them in a pocket? There is nothing worse than worrying about where all your stuff is while you should be relaxing into your photoshoot. The will clutter your photos as well.

Wardrobe & Styling

Let's take a deep breath before we begin!

The idea of picking out outfits for you and everyone else who will be part of the shoot can seem a little overwhelming. I completely understand so have put some tips to make selecting them easy and enjoyable.

First, for in-home sessions, I want you to feel comfortable, just like you are actually hanging out at home.

Think barefeet, comfortable clothing and remaining true to yourself!.

For outdoor sessions, try to coordinate your outfits by colour palette and try to avoid being really matchy, I want everyone's personalities to shine through.



Wardrobe & Styling



- Try to coordinate the outfits related to colors and textures.
- Neutral colors always work well.
- Stick with light, pale, neutral colors. Avoid fluorescent or really bright colors.
- Layer your clothing and jewelry to add depth and texture.
- Be comfortable, steer clear of heels or clothing that is too tight. You want to be able to move around and feel good.
- Flowy dresses work beautifully on women and girls. They show motion and move with you as opposed to staying rigid.
- Plain V-neck t-shirts are always great for boys and men.
- No logos or words, we want your images to be timeless.
- Add pops of colour using the color wheel. Pick complementary colors that match your environment.
- Add textures and patterns into the mix for dimension.
- Confidence is the key! If you feel beautiful wearing it, it will show on your photos.
- Start with one person and build the rest around it.



Tips for a fun session

For a successful session, it is best to prepare the youngest members of the family. I recommend that you make this photoshoot THE event of the day, and, if possible, make your little one take a nap before the shoot.

- Full bellies mean happy kids! (and grownups!). Bring easy, non messy snacks in case they get hungry.
- Let the kids be kids, I want to capture them in the most authentic version of themselves and it usually happens when children play, so let them be silly, make funny faces and agree to their crazy ideas!
- Help the kids know what to expect, you can say to them you are going to meet a friend who will take some photos, you can even show them some photos of myself, I have some in my IG: @ayelenalcover.
- Relax and do not worry if your children seems a little shy at the beginning, all kids need time to warm up and they do finish smiling and looking at the camera for that photo that Grandparents are waiting for.
- Have fun!

After the session

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- I will send you a Sneak Peek of your session to your email or WhatsApp.
- Relax and wait for your (wow!) gallery link.
- Share the link with family and friends.
- You will receive your customized album to your address by post.



Thanks for taking the time to read this guide all the way through.

I look forward to meeting you!

Ayelen

